



CITY OF STOCKTON NEWS RELEASE

FOR IMMEDIATE RELEASE:
Tuesday, August 16, 2011

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READ TO ME, STOCKTON! KICK OFF EVENT

(Stockton, CA) - On Thursday, August 25, 2011, at 10:00 a.m. the Mayor's Book Club will be introducing a new, free program that provides free books for children. The event will be held at Fillmore Elementary School, 2644 East Poplar Street in Stockton.

"Read to Me, Stockton!" is a project of the Mayor's Book Club focused on increasing school readiness and literacy in our youngest children, ages 0 to 5, by mailing an age appropriate book directly to the child each month. The Dolly Parton Foundation will be mailing books to Stockton children in the 95205 zip code beginning in October. This zip code has the highest number of schools needing significant improvement based on State of California standards. As funding increases, children living in other areas will be included.

The City of Stockton has partnered with the Rotary Club of Stockton, Stockton Unified School District, San Joaquin County Office of Education, University of the Pacific, United Way of San Joaquin, Bring Me A Book, and the Stockton-San Joaquin Public Library to sponsor this exciting project to increase literacy and school readiness in our youngest children.

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For additional information about the Mayor’s Book Club or the “Read to Me, Stockton!” program, please contact Julie LaLonde at (209) 937-8499.

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